

Purpose:

Encourage Barcelona-based companies to:

- Initiate/further develop gender balance programs
- Leverage from each other's initiatives and ideas
- Take action rather than talking about it

Audience

- Managers and above of (international) Barcelona-based mid-size and large companies
- D&I and HR managers managing or wanting to initiate D&I programs in their company

Note: the sessions will be in English

Breakfast 1 – 16 March 2017 9:30 – 11:30 – Mercer offices

1. Introduction – why Gender Balance is essential for our economy and companies
2. Examples of D&I programs: Mercer, Vistaprint, other companies?
3. Round table – attendees weigh in, notes will be taken of ideas coming out of the discussion
4. Introduction of PWN Corp Partners program
5. Close – next steps, next meeting

Slides and notes will be sent to all attendees after the meeting

Breakfast 2 – May 2017 9:30 – 11:30 – Vistaprint offices

Note: encourage attendees of breakfast 1 to bring along their HR/D&I managers or managers who can influence D&I initiatives in their company + professional managers from other companies.

1. Summary of previous breakfast and output
2. Possibly welcoming new PWN Corp Partners
3. Reminder of PWN Corp Partners program
4. Explain how many companies “talk about it” however don’t know “what to do about it” and how to overcome this impasse (justify negative financial impact, loss of talent, etc)
5. Present list of actions already taken in several companies + Round table on further ideas to initiate actions were not yet taken.
6. Close – next steps, next meeting

Slides and notes will be sent to all attendees after the meeting

Breakfast 3 – Possibly July, otherwise September 2017 9:30 – 11:30 – another company who will hopefully offer their premises

Note: encourage attendees of breakfasts 1 and 2 to bring along their HR/D&I managers or managers who can influence D&I initiatives in their company + professional managers from other companies.

1. Summary of previous breakfasts and output
2. Possibly welcoming new PWN Corp Partners + Reminder of PWN Corp Partners program
3. Attendees present their actions taken and results/challenges
4. Round table on further actions to be taken after the summer
5. In Close, Evaluate the value add of these breakfasts and how PWN Barcelona will continue these.

Slides and notes will be sent to all attendees after the meeting

Attendance to these breakfasts is by invitation only.

For more information please contact: Caroline Courtier at corp.partners@pwnbarcelona.net